

VIRGINIA OFFICE FOR SUBSTANCE ABUSE PREVENTION (VOSAP) COLLABORATIVE
FEBRUARY 23, 2018 – 9 A.M. -11 A.M
DBHDS, 1220 BANK STREET RVA 23219

VOSAP Collaborative Members in attendance:

Mary Crozier, Community Coalitions of Virginia (CCoVA)
Dan Dunham, Dept. of Education
Jennifer Farinholt, Dept. of Alcoholic Beverage Control (ABC)
Jean Hoyt, Dept. of Health (VDH)
Monica Jackson, Dept. of Criminal Justice Services (DCJS)
Marty Kilgore, Virginia Foundation for Healthy Youth (VFHY)
Jessica Lambertson, Dept. of Motor Vehicles (by phone)
Jodi Manz, Policy Advisor, Office of the Secretary of Health & Human Resources
Krystal Murray, Virginia State Police/YOVASO
Abby Pendleton, Virginia ABC
SFC Douglas Perry, Virginia National Guard Counterdrug Taskforce
Gail Taylor, DBHDS
Melissa Wood, Virginia ABC

VOSAP Collaborative Members not present:

Kim G. Brown, TurnKey KB & Associates LLC
Mark Buff, Dept. of Fire Programs
JoAnn Burkholder, DOE
James Christian, DCJS
Mary King, Virginia State Police/YOVASO
Art Mayer, Dept. of Juvenile Justice
Donna Michaelis, DCJS
Christopher Spain, Dept. of Social Services
LTC William X Taylor, Virginia National Guard Counterdrug Task Force Commander

Welcome and introductions

We opened by introducing ourselves. Krys Murray is the new representative for YOVASO/VSP. Jean Hoyt is the new representative for VDH (prior VDH representative Anya Shaffer is now with DCJS).

Review of November 7, 2017 Meeting Summary

There were no changes to the November 7, 2017 Meeting Summary.

SAMHSA's announcement regarding the suspension of NREPP; impact on the prevention community; reconvening the Evidence-Based Workgroup

Jennifer distributed the [Statement of Elinore F. McCance-Katz, MD, PhD, Assistant Secretary for Mental Health and Substance Use regarding the National Registry of Evidence-based Programs and Practices and SAMHSA's new approach to implementation of evidence-based practices \(EBPs\)](#). We discussed the implications of this change. Most knew the NREPP was under review but weren't prepared for the suspension; many have, or had, references to the NREPP in training materials, grant applications, etc. Jennifer offered: the National Institutes of Health, Office of Disease Prevention provides a listing of Evidence-Based Interventions and Strategies on their website at the link <https://prevention.nih.gov/resources-for-researchers/dissemination-and-implementation-resources/evidence-based-programs-practices>.

We also referenced the [Society for Prevention Research](#), the importance of research findings from J. David Hawkins, PhD and Richard F. Catalano, PhD., and discussed reconvening the Evidence-Based Workgroup. **(Note: Jennifer will check with the EB Workgroup to see if there is a report she can share with the Collaborative through the VOSAP Dropbox.)**

Drafting a “State of Underage Drinking Report” in 2018

Virginia ABC completes the Sober Truth on Preventing Underage Drinking Act (STOP Act) state survey each year. One of the questions is “Has your state prepared a REPORT on underage drinking in the last three years?” ABC will take the lead on preparing a report. The timeline for completion is by the end of calendar year 2018. There is a solid foundation to build upon; need to decide the extent to which we can collect local information. Mary asked if people could volunteer to draft certain sections. Yes, collaboration is very much welcome!

We transitioned into a discussion of marijuana and the recent legislation on CBD oil. Mary shared that CCoVA has been very involved watching outcomes in states that have legalized (medical versus recreational), partially legalized or decriminalized. All agreed that internal and external education is needed. The purported financial benefits are overshadowing significant concerns—particularly impact on young people. Some of the data is being misinterpreted and misunderstood. We need to take the lead on defining terms, as the language differs state to state. There is no standard on how to do this.

Partnership for Success (PFS) Grant Advisory Committee Role and State Epidemiological Workgroup Report from Gail Taylor

Omni put together Virginia’s Partnership for Success: 2017 Baseline Report. The report is on the Virginia [Social Indicator Dashboard](#) under the Resources Tab. Strategy Implementation began in October. Gail said one challenge is that PFS was cut drastically in the President’s budget. Also of interest, PFS states that are doing underage drinking (versus heroin/opioids) the rates have plummeted. The State Epidemiological Workgroup meets again on April 12. Jennifer asked if emergency room admittance data was on the dashboard. Gail said they had difficulty getting that data but it is on VDH’s [Virginia Opioid Addiction Indicators Dashboard](#).

We discussed the persistent issue that many school/locality leaders do not want to participate in the Virginia Youth Survey or collect any data on substance abuse. One strategy is to always refer to results as “community data” versus “school data.”

Jennifer conveyed a message from Kim who is working on her doctoral degree as a graduate student with Regent University’s School of Business and Leadership. Part of her program involves surveying a statewide collaborative; she is going through the Institutional Review Board approval process. The study is: “Testing a Comparison of Community-Level Collaborative Groups versus State-Level Collaborative Groups Using Servant Leadership Theory and the Servant Leadership Assessment Instrument (SLAI).” Participation is anonymous and voluntary. Jennifer will email VOSAP Collaborative members with the Survey Monkey link. (See attachment for additional information.)

Virginia was the pilot for the SAMHSA CAPTs “Intersection between Prevention and Recovery” training. We now have 15 master trainers. Coming up in the spring, the plan is for one training to be offered in every region.

Governor’s Taskforce on Prescription Drug and Heroin Abuse Updates from Jodi Manz, Assistant Secretary of Health & Human Resources

Jodi shared this legislative session is different than previous years because they have picked the low hanging fruit and are now in more of a response mode.

HB 322 Adds employees of the Department of Corrections who are designated as probation and parole officers or correctional officers to the list of individuals who may possess and administer naloxone or other opioid antagonist, provided that they have completed a training program.

Also, injectable naloxone may be given out by community organizations. (Injectable is cheaper than the nasal spray.)

There are numerous bills around data sharing. Regarding methadone clinics, as the landscape of treatment changes, would like to see methadone regulated by the state level rather than the federal level.

HB 1532 Permits the health education program required for each public elementary and secondary school student to include an age-appropriate program of instruction on the safe use of and risks of abuse of prescription drugs that is consistent with curriculum guidelines developed by the Board of Education and approved by the State Board of Health. The bill provides that the Board of Education may consider the curriculum adopted by the School Board of the City of Virginia Beach regarding drugs and the opioid crisis in developing such curriculum guidelines.

Also, there is a new classification of kratom. It's been implicated in multiple overdoses.

Jodi expects the Northam administration's approach to the opioid crisis will be similar to the McAuliffe approach. There will most likely be an external advisory body and they may do some local meetings on specific topics. Some future actions will depend on whether Medicaid expansion is in the Budget Bill that passes.

Reduce Tobacco Use Conference and Substance-Use Prevention Post Conference

Overall, a major topic is the rise of e-cigarettes. See the conference agenda at www.reducetobaccouse.org/.

Marty shared that after VFHY's mission was expanded they decided to take a different approach to the conference, with the addition of the Substance-Use Post Conference. Mackenzie Price, Ph.D. will present "Framing as an Approach to Communication." From the agenda: "this presentation will introduce framing as an approach to evidence-based communications and outline common communications challenges faced by advocates and communicators in health and substance use related fields. The workshop will pay particular attention to framing challenges related to substance use prevention, and will offer insights into how to apply our findings to participants' communications." Six topical breakout sessions will follow the keynote.

During both sections of the conference there are sessions that emphasize youth involvement in prevention. Gail said she noticed at the CADCA conference that Virginia had its biggest contingent of youth ever. Arlington's coalition will be at the conference speaking about how to keep youth engaged. She said Region 10 had a bill that Senator Deeds sponsored regarding a Youth Mental Health First Aid class specifically for students. A group of high school students championed this bill because they were each personally and profoundly impacted by mental health issues. They observed that, while they are on the front lines, they haven't received any training or education about how to identify, and respond, when a peer experiences a mental health challenge or crisis. Gail described their model for presenting to the General Assembly committee: they started with the heart (how/why they were personally motivated to champion for this change), followed with data and closed with their ask. One of the group members is a high school senior; she plans to start/continue this movement at the college level. Region Ten CSB's Lori Wood has volunteered to pilot this training for youth. Members noted that churches are asking for Mental Health First Aid training as well.

Back to the Tobacco Use Prevention Conference, we discussed "juuling." (Juul vaporizers are small enough to fit in the palm of your hand, they can be charged when plugged into a laptop's USB slot, making it easy for them to be mistaken as flash drives. Students are actually using them in class.) Jodi asked about the stats and

relationship between the decrease in rate of use for cigarettes versus the increase for e-cigarettes. The 2015 Virginia Youth Survey indicated 8.2 percent of high school students said they smoked cigarettes during the past 30 days, 16.8 percent said they used e-cigarettes during the past 30 days.

There are major misperceptions about these products and many are unaware of the dangers.

Other upcoming conferences:

- [VCU COBE From Research to Recovery Town Hall](#) (April 18th's Speakers will be focused on Basic Research, Wellness and Prevention, April 19th's Speakers will be focused on treatment and recovery.)
- CCoVA is planning a conference for the fall—more details will be shared as they become available.

Identification of People/Partners to Invite/Address Gaps in the Collaborative and VOSAP MOA

Jennifer distributed the VOSAP Collaborative MOA and an excerpt from the VOSAP 2017 Annual Report (pages 5-6). She asked for all members to reflect on our mission and how we can best work together.

The MOA will be either rewritten or amended because Virginia ABC is transitioning to an Authority in 2018. Most significantly this means that ABC will have greater flexibility and will no longer be required to operate under the Virginia Public Procurement Act, Personnel Act or the Virginia Information Technology Act. Also, the three member, full-time Board will be replaced with a five member part-time board with staggered four year terms to foster continuity of oversight and governance. Under the Authority, a CEO reports to the Board, and C-Suite reports to CEO.

Suggestions for new Collaborative members included: SCHEV, Attorney General's Office, representatives from other military branches and the Department of Veterans Services. Mary asked whether affiliates like CCoVA would be formally a part of the MOA; Jennifer will look into this.

Virginia ABC News and Updates

Melissa said they have submitted a proposal for the next FDA contract, this time for duration of five years.

Abby shared that the early enrollment period is now open (through April 30) for the Youth Alcohol and Drug Abuse Prevention Project (YADAPP) kickoff conference. Regular enrollment is open through July 1. A focus the past few years has been to reinforce that this is a year-long commitment and while the conference is a lot of fun, the purpose is for students to plan projects to address substance misuse to roll out during the following school year. Virginia ABC staff is available to these teams during the year to provide assistance and resources. Please reach out to spread the word! See www.yadapp.com or contact us for more details.

Abby has been working on a middle school needs assessment during the last few months. The needs assessment will consist of three surveys: one for superintendents, one for middle school principals (that can be forwarded to staff such as nurses, counselors, school resource officers, etc.) and one for statewide/coalition/CSB contacts. You will receive more information about this during March or April.

Jennifer will send Collaborative members an email regarding Alcohol Education and Prevention Grants to address: underage drinking prevention, social hosting/social providing prevention, high-risk drinking prevention. Awards will be for up to \$10,000; applications are due April 25. There is a mandatory "Grant Application Training" online module that must be completed for applications to be considered.

DCJS News and Updates

Monica said DCJS is having some challenges with funding. Some of their grants are being sustained in Juvenile Services; they are writing a plan for 2018-2020 and thinking about how they can fold in prevention. Gail said a

lot of economically challenged children really have good leadership skills just in the wrong area. With guidance, they can really thrive. (There are some excellent examples at DJJ, residents of Bon Air have their own Student Government Association and created a constitution.) Having an active youth voice is imperative! Lastly, watch for a DCJS job posting for an Equity Coordinator.

National Guard News and Updates

Doug volunteered his services to work with SROs and provide community policing/strategic prevention framework training. Also reintroducing Meth Watch and messaging to lock up cold medicine as well.

YOVASO News and Updates

Krys said her position with YOVASO is a new one; she's their Education and Strategic Planning Coordinator. She will be working with coalitions as well as schools. YOVASO will host their annual retreat at JMU from June 18-21. If anyone knows of a middle school or high school that doesn't have a YOVASO club, please contact Krys with leads/suggestions.

VDH News and Updates

Jean shared that VDH was mandated with addressing improper prescribing. From January through March, Jean and colleagues conducted 34 trainings. The targeted area was the 95, 64, 81 interstate corridors. Now they are transitioning to three academia hubs: VCU, UVA and Virginia Tech Carilion. They are also working on Project Echo TeleHealth, to eliminate barriers to medical consultation experienced in rural areas especially.

CCoVA News and Updates

Mary noted that CCoVA is growing substantially, thanks largely to funding from DBHDS for scholarships for new members. CCoVA hosted Rally Day at the General Assembly and had great turnout from students, staff, and volunteers. Currently they are a bit stymied about how to organize a press release to respond to new legislation on CBD oil. CCoVA is very interested in working with Collaborative members to have a unified voice pertaining to prevention. Mary said "we need to steer the train instead of being in the caboose." Particularly on marijuana, Mary said there is a lot of work to be done and we should be as vocal and visible as possible.

DBHDS News and Updates

DBHDS will be sponsoring a CADCA training academy. Arlington and Rockbridge County were funded to go to the CADCA mid-year in July.

VFHY News and Updates

Marty said there is an RFP out for Healthy Community Action Teams. Grants will be awarded at the May Board meeting.

DMV News and Updates

Jessica shared that the Virginia Highway Safety Summit will be May 22-24 in Virginia Beach. The [2018 Mid-Atlantic DUI Conference](#) will be April 9-11 in Virginia Beach. [Tall Cop Jermaine Galloway](#) will be one of the speakers.

The meeting adjourned at 11:10 a.m.

Respectfully submitted,
Jennifer Farinholt
VOSAP Facilitator